



## **BIC SPORT DISPOSAL TO TAKE OUTDOORS COMPLETED**

BIC announces that it has completed the divestiture of BIC Sport, its water sports subsidiary, to Take Outdoors for a total Enterprise Value between 6 and 9 million euros, contingent upon BIC Sport’s future financial results.

This transaction has been approved by BIC Sport Works Council.

Founded in 1979, BIC Sport pioneered the windsurf industry and progressively diversified its activities to include surfing, kayaking, junior racing dinghies and stand up paddleboarding. Headquartered in Vannes (France), BIC Sport sells its products in more than 90 countries, with strong positions in Europe, North America and Asia Pacific.

Take Outdoors is one of the largest and fastest growing European manufacturers of paddle sport and kite surfing equipment. Established in 1989, Take Outdoors sells its products in 50 countries and manufactures in France, Germany, and Estonia. By leveraging the two companies’ strengths, including strong brands, state-of-the-art manufacturing facilities, and solid technological know-how, this transaction leads to the creation of a recognized worldwide leader in water sports.

---

### **CONTACTS**

---

**Investor Relations:** +33 1 45 19 52 26

Sophie Palliez-Capian  
[sophie.palliez@bicworld.com](mailto:sophie.palliez@bicworld.com)

Michèle Ventura  
[michele.ventura@bicworld.com](mailto:michele.ventura@bicworld.com)

**Press Contacts**

Albane de La Tour d’Artaise +33 1 45 19 52 00  
[Albane.DeLaTourD'Artaise@bicworld.com](mailto:Albane.DeLaTourD'Artaise@bicworld.com)

Isabelle de Segonzac: +33 6 89 87 61 39  
[isegonzac@image7.fr](mailto:isegonzac@image7.fr)

For more information, please consult the corporate website: [www.bicworld.com](http://www.bicworld.com)

---

### **2019 AGENDA (ALL DATES TO BE CONFIRMED)**

---

Full Year 2018 results	13 February 2019	Meeting – BIC Headquarters
First Quarter 2019 results	25 April 2019	Conference call
2019 AGM	22 May 2019	Meeting – BIC Headquarters

---

### **ABOUT BIC**

*BIC is a world leader in stationery, lighters and shavers. For more than 70 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication BIC has become one of the most recognized brands and is a trademark registered worldwide for identifying BIC products which are sold in more than 160 countries around the world. In 2017, BIC Net Sales were 2,041.4 million euros. The Company is listed on “Euronext Paris” and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP’s “Leadership Level” (A-) and “Leadership Level” for the additional “Supplier” module, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, FTSE4Good indexes, Ethibel Pioneer and Ethibel Excellence Investment Registers, Ethibel Sustainability Index (ESI) Excellence Europe, Stoxx Global ESG Leaders Index.*

