



PRESS RELEASE

Paris, France February 2, 2026 at 08:00 CET

CBI Announces the Launch of the emoji™ Marble Dash Playable Demo on the Epic Games Store Ahead of Its Token Community Sale

- Playable demo of emoji™ Marble Dash now available on PC via the Epic Games Store
- Token Community Sale to start on February 23, 2026, with whitelist registration currently open
- The game is launched with the full support of the Immutable ZKEVM blockchain which boasts more than 4 million users at the end of June 2025

Paris, France, February 2, 2026 at 8:00 a.m., (CBI, Euronext Growth Paris: FR0014007LWO - ALCBI; OTCQB: CBIFF) – CRYPTO BLOCKCHAIN INDUSTRIES (“CBI”) announces the launch of the first playable demo of emoji™ Marble Dash on PC via the Epic Games Store, as part of the deployment of its activities under the ACE (Acquire, Create, Earn) strategy. This release enables early player engagement ahead of the Token Community Sale scheduled to start on February 23, 2026. The game is built on and supported by the Immutable zkEVM blockchain, which counted more than 4 million users at the end of June 2025. As the game has not yet been fully launched, no revenue contribution is recorded at this stage.

What Is emoji™ Marble Dash

emoji™ Marble Dash is a fast, arcade-style racing game that mixes marble physics with the freedom and innovation of Web3 – powered by Immutable zkEVM. Players choose their favorite emoji-inspired characters and race through themed, obstacle-filled tracks, where quick reflexes and smart strategy make all the difference.

Behind the scenes, Immutable’s technology ensures that every item, upgrade, and achievement earned by the players truly belongs to them.

Playable Demo Available Now on Epic Games Store

The emoji™ Marble Dash demo allows players to discover the game’s core mechanics, centered on competitive, physics-based marble racing. Players control emoji™ characters racing across themed tracks, where momentum, precision, and timing are key to performance.

Designed with a strong multiplayer focus, the demo offers an early look at the game’s competitive structure and skill-based gameplay, while remaining accessible to a broad audience.

Token Community Sale and Early Access

The emoji™ Marble Dash Community Sale will begin on February 23, 2026. Whitelist registration is currently open on the official website, with spots allocated on a first-come, first-served basis.

The Community Sale will allow early supporters to acquire \$EMJ tokens at a discounted rate ahead of the Token Generation Event (TGE), providing early participation in the project's ecosystem.

For more information, visit: www.emojimarbledash.com & [Epic Games Store](#)

Disclaimers

The implementation of CBI projects, as well as their operational budget and financing plan, remain fundamentally subject to major uncertainties. Failure to achieve the underlying assumptions could have a material and adverse impact on the value of CBI's assets and liabilities. In addition, investing in crypto-assets involves risks related in particular to their intrinsic volatility that may affect CBI's financial performance. CBI reminds investors that the past performance of crypto-assets is not a guarantee of their future performance. A detailed description of the risks associated with an investment in CBI's securities is available in the Company's financial reports on its website.

About CRYPTO BLOCKCHAIN INDUSTRIES SA

CRYPTO BLOCKCHAIN INDUSTRIES ("CBI") is a French company listed on Euronext Growth (compartment E2) and on OTCQB, whose objective is to build the largest possible portfolio of Bitcoins and other crypto-assets by acquiring them at below-market prices via the ACE strategy: buy mainly Bitcoins on the market (ACQUIRE), develop utility tokens and proprietary digital assets that can be sold in exchange for Bitcoins (CREATE), and acquire Bitcoin at a reduced cost through mining operations (EARN) as part of a long-term strategic partnership with Blockchain Solutions, one of the leading Bitcoin miners in the United States. For more information, visit www.cbicorp.io and www.emojimarbledash.com

About emoji™ – The Iconic Brand

emoji company GmbH is the owner of the globally registered emoji™ brand, protected across a wide range of goods and services in more than 150 countries. The company manages a portfolio of over 1,000 trademarks and more than 25,000 emoji™ brand icons and designs, available for licensing, merchandising, and promotional use worldwide. The emoji™ brand collaborates with over 1,400 licensing partners globally and is recognized as one of the most influential lifestyle brands worldwide. For more information, visit the website: www.emoji.com

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