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Publicis Groupe SA successfully prices EUR 1.25 billion of bond issue

Paris – June 4, 2025 – Publicis Groupe SA [Euronext Paris FR0000130577, CAC 40] announces that it has successfully priced its offering of EUR 1.25 billion of notes across two tranches with maturities of four and seven years, respectively (the “Notes”).

- € 600 million, due June 2029, bearing a fixed interest at an annual rate of 2.875%
- € 650 million, due June 2032, bearing a fixed interest at an annual rate of 3.375%

The Notes are being issued under Publicis Groupe SA's Euro Medium Term Note Program dated May 16, 2025.

Publicis Groupe SA intends to use the net proceeds from the offering for general corporate purposes.

The transaction has been led by BNP Paribas, BofA Securities and Citi as Global Coordinators, and CIC, HSBC, Lloyds, Santander CIB and Standard Chartered Bank AG, all as Joint Lead Managers.

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MiFID II product governance / target market - *The Final Terms in respect of the Notes will contain a legend entitled "MiFID II product governance / professional investors and eligible counterparties only target market" describing the target market assessment with respect to the Notes and the appropriate distribution channels for the Notes. Any person subsequently offering, selling or recommending the Notes (a "Distributor") must consider the target market assessment; a Distributor subject to Directive (EU) No 2014/65 (as amended, "MiFID II") is responsible for conducting its own target market assessment with respect to the Notes (by adopting or refining the target market assessment) and determining appropriate distribution channels.*

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United Kingdom

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