



Press release

Discovery Deutschland Continues to Rely on SES's MX1 for Managed Playout Services and More

SES subsidiary, MX1, provides managed playout services for 7 channels and access to Europe's strongest video neighbourhood for Discovery Deutschland's new channel TLC Austria

Luxembourg, 5 February 2019 -- SES announced today that Discovery Deutschland, a TV and Digital Media broadcast station based in Germany, has extended its partnership with MX1, SES's global provider of media services and solutions.

Under the terms of the extension, MX1 will continue to fully manage playout and media asset management tasks for Discovery Deutschland's SD and HD channels. The channels include TLC, DMAX, Animal Planet, Discovery Channel, and Shop 300 in Germany, as well as DMAX Austria in SD in Austria. Additionally, the new channel TLC Austria has been distributed over SES's ASTRA 1N satellite since 1 January 2019 at its prime orbital location of 19.2° East, reaching over 118 million TV homes across Europe.

Discovery Deutschland is using MX1 360, a unified media platform, to manage and deliver all linear and nonlinear content. Once the ready-to-air programme files have been delivered by Discovery, MX1 360 brings together a full range of media services, enabling the broadcaster to manage and deliver their content from a single interface to any broadcast platform.

"Our playout operations are very complex, especially with regards to demanding graphics and commercial requests," said Alberto Horta, Deputy General Manager, GSA, of Discovery Deutschland. "With MX1, we have a reliable partner that offers the quality and service level we need to ensure smooth playout operations and content management for all of our channels, including the all-new TLC Austria channel in Austria."

"We are pleased to have gained the trust and continued business of Discovery Deutschland," said Christoph Mühleib, Managing Director Astra Deutschland and responsible for marketing and sales of Astra and MX1 in Germany, Austria, and Switzerland. "By choosing us as its service partner and trusting us to deliver the new TLC Austria channel via ASTRA satellite in Austria, Discovery Deutschland provides further validation of the exceptional reach, playout and content management services we provide."



For further information please contact:

Markus Payer
Corporate Communications & PR
Tel. +352 710 725 500
Markus.Payer@ses.com

Follow us on:

[Social Media](#)
[Blog](#)
[Media Library](#)
[White Papers](#)

About SES

SES is the world's leading satellite operator with over 70 satellites in two different orbits, Geostationary Orbit (GEO) and Medium Earth Orbit (MEO). It provides a diverse range of customers with global video distribution and data connectivity services through two business units: SES Video and SES Networks. SES Video reaches over 351 million TV homes, through Direct-to-Home (DTH) platforms and cable, terrestrial, and IPTV networks globally. The SES Video portfolio includes MX1, a leading media service provider offering a full suite of innovative services for both linear and digital distribution, and the ASTRA satellite system, which has the largest DTH television reach in Europe. SES Networks provides global managed data services, connecting people in a variety of sectors including telecommunications, maritime, aeronautical, and energy, as well as governments and institutions across the world. The SES Networks portfolio includes GovSat, a 50/50 public-private partnership between SES and the Luxembourg government, and O3b, the only non-geostationary system delivering fibre-like broadband services today. Further information is available at: www.ses.com

About [MX1](#)

MX1, a wholly-owned subsidiary of SES (Euronext Paris and Luxembourg Stock Exchange: SESG), is a leading global media services provider. It works with leading media businesses to shape content into the ultimate viewer experience, ensuring it can appear on any device, anywhere in the world. MX1 offers a full range of content aggregation, content management, channel playout, online video/VOD, and content distribution services via its MX1 360 Unified Media Platform to amplify audience reach on any broadcast, online, or VOD platform.

MX1 has 16 offices worldwide and operates global state-of-the-art media centres on three continents, enabling customers to reach a potential audience of billions around the world. As well as managing more than 5 million media assets, every single day it distributes more than 3,200 TV channels, manages the playout of over 500 channels, and delivers over 8,400 hours of online video streaming and more than 560 hours of premium sports and live events.

Follow us on [Twitter](#), [Facebook](#) and [LinkedIn](#).



About Discovery Deutschland

Discovery Germany hosts the free-to-air TV channels DMAX, TLC and Eurosport1, as well as the pay-TV channels Discovery Channel, Animal Planet and Eurosport2 HD Xtra. The network, which was founded in 1996, is based in Munich and reaches a total of 45 million households, 12 million Pay TV subscribers and 4 million digital users. Behind Discovery Germany is Discovery, Inc. –the world's leading non-fiction media company with a reach of three billion viewers in over 220 countries.

Further information on discovery-networks.de

All trademarks appearing herein are the property of their respective owners.