



# EUROPACORP

## PRESS RELEASE

### EUROPACORP RESTRUCTURES FOR SUCCESS

- **EDOUARD BOCCON-GIBOD APPOINTED AS CHIEF OF STAFF FOR EUROPACORP SA**
- **VIRGINIE BESSON SILLA APPOINTED AS CEO OF THE COMPANY'S UNITED STATES OPERATIONS**

**Saint-Denis, 5 November 2020, Los Angeles, 4 November 2020** – To achieve success and growth again, EuropaCorp is implementing a new organization under the leadership of Axel DUROUX, Chief Executive Officer of EuropaCorp.

Edouard BOCCON-GIBOD, former Chief of Staff for TF1 broadcasting, Executive Chairman of TF1 Production, Member of the General Managing Board of TF1 Group – one of the high profile of the media industry in France and in Europe - has been appointed as Chief of Staff of EuropaCorp SA. In charge of all the legal aspects, he will support Axel DUROUX in the operational implementation of the Company's strategy.

Virginie BESSON SILLA, a highly respected, award-nominated film and television producer, has been appointed as CEO of EuropaCorp USA. In this new role, she will be responsible for developing and producing television, film and streaming content while overseeing the Company's United States operations. In addition to report to Axel, Virginie BESSON SILLA will continue her long-time collaboration with Artistic Director Luc BESSON as well as with producing partner, Steve RABINEAU, who joined EuropaCorp from WME in June of 2019.

Regarding the announcement, Axel DUROUX said "Edouard and Virginie are two talents of the media industry. With Edouard, for 20 years we've been sharing the same vision of the evolution of the market as well as the necessary adaptations to the new competitive conditions. Virginie has made many great contributions to our company and I believe it is the right time to formalize her position. With the extraordinary talent of Luc BESSON and with Edouard and Virginie by my side, I am confident about the future of EuropaCorp, about its ability to offer diverse and new projects shortly."

Edouard BOCCON-GIBOD said "I'm proud to join EuropaCorp, which is one of the most creative and famous studio since its beginnings. I'm convinced that the agility of EuropaCorp and its teams is an asset to face the challenges of an industry in full revolution. Being at EuropaCorp today, in this important and exciting moment, is therefore a unique opportunity."

Virginie BESSON SILLA said "I am very pleased to accept these new responsibilities and to continue at EuropaCorp, which has been my creative home for over 20 years. I am also excited to continue working

with Luc and Steve on the diverse projects we have in our pipeline. Our goal is to present different points of view globally across every platform based upon the Company's DNA."

**About Edouard BOCCON-GIBOD:** *After 23 years in the media industry, he moved into the arts business as Managing Director, Christie's France, for the last 4 years. With his new appointment as Chief of Staff of EuropaCorp, he is his back to his core business. Prior to that, he was Chairman and CEO of Publications Metro France (September 2011 - December 2014), Member of General Managing Board TF1 group (April 2008 - December 2014), executive Chairman of TF1 Production (March 2007 – September 2011)... He holds a master's degree in Public Affairs from the Institute d'Etudes Politiques de Paris.*

**About Virginie BESSON SILLA:** *Virginie BESSON SILLA is best known for her work on the global hit LUCY, directed by Luc BESSON, and the cult classic REVOLVER, directed by Guy RITCHIE. She began her career in the International department at Gaumont Film Company and then went on to a marketing position at GBVI, a joint venture between Gaumont and Buena Vista International. There, she worked with Luc BESSON and producer Patrice LEDOUX on THE FIFTH ELEMENT and THE MESSENGER: THE STORY OF JOAN OF ARC. Following these successful productions, she joined Luc BESSON at his company, which later became EuropaCorp in 1999.*

#### **ABOUT EUROPACORP**

*Founded in 1999, EuropaCorp has grown to become one of the leading film and television production studios in Europe. The Group's international activities cover the entire film value chain with expertise in production, theatrical distribution, international sales, TV, video & VOD, and music publishing. EuropaCorp is dedicated to preserving creativity and quality throughout the lifecycle of its films and television projects. The Group has produced or co-produced more than 120 films and has distributed more than 160 of them in French cinemas. Since 1999, it has produced 10 of the 20 biggest French hits internationally and 22 films among the 70 French productions with the most international admissions (source: Le Film Français – May 17, 2019). The Group has also been active since 2010 in producing TV series and single titles for platforms worldwide. EuropaCorp was created by the director, screenwriter and producer Luc BESSON.*

*More information on [www.europacorp.com](http://www.europacorp.com)*

#### **Contacts**

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##### **Groupe EuropaCorp**

Lisa Reynaud | Investor Relations | [investors@europacorp.com](mailto:investors@europacorp.com)  
Régis Lefebvre | Communication | [rlefebvre@europacorp.com](mailto:rlefebvre@europacorp.com)  
Tel: 01 55 99 50 00

##### **NewCap**

Pierre Laurent | NewCap  
[plaurent@newcap.fr](mailto:plaurent@newcap.fr) | Tel: 01 44 71 94 94

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ISIN Code: FR0010490920 – MNEMO Code: ECP