Press Release

FOR IMMEDIATE RELEASE

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Annatto Color Certified Organic for IFF's Frutarom Division

NEW YORK, N.Y., (February 6, 2019) – With consumer demand for fair trade, sustainable and organic products growing fast, Frutarom Natural Solutions Ltd., a division of International Flavors & Fragrances Inc. (NYSE:IFF) (Euronext Paris: IFF) (TASE: IFF), has received organic certification for its natural annatto color. The ingredient was granted organic certifications from both the U.S. Department of Agriculture and The European Organic Certifiers Council. Annatto seeds and extracts have been used for more than a century in Europe and North America to provide a yellow to reddish color to foods and beverages, thus becoming the second most economically important natural colorant worldwide.

To support the certification, Frutarom registered and trained more than 50 annatto seed farmers in the Quillabamba Valley in Cuzco, Peru and in Codo del Pozuzo in Puerto Inca, Peru. The division also meets all organic regulations while ensuring fair salaries to the growers. Frutarom maintains full traceability on the growing and harvesting processes to provide a pure, organic annatto color.

"Organic colors are an integral part of the established clean label trend, meaning that the colors support our customers' efforts to satisfy consumer needs," says Yoni Glickman, President, Natural Product Solutions of IFF Frutarom "Organic certification has become the standard of the industry, especially as it involves all aspects of growing, harvesting, extracting, and maintaining full traceability of the ingredient, from seed to final product."

Frutarom has carefully selected agricultural land free of prohibited chemical inputs for its Natural Solutions Products business. The farmers it works with use non-GMO seeds, and do not use synthetic fertilizers, antibiotics, pesticides, or hormones. "It is all about caring and staying loyal to consumers' expectations for better-for-you products that are also eco-friendly and help us to protect the environment," notes Ilanit Bar-Zeev, VP, Natural Product Solutions of IFF Frutarom.

Frutarom works to create natural and organic solutions that are affordable and accessible to the marketplace. “There is a delicate balance in providing natural, organic color with responsible sourcing, while still keeping it cost effective,” explains Bar-Zeev. Frutarom is committed to expanding its portfolio of better-for-you and better-for-the-Earth ingredients that manufacturers and consumers can trust.

Meet IFF

International Flavors & Fragrances Inc. (NYSE:IFF) (Euronext Paris: IFF) (TASE: IFF) is a leading innovator of scent, taste, and nutrition, with over 110 manufacturing facilities, 100 R&D centers, and 33,000 customers globally. At the heart of our company, we are fueled by a sense of discovery, constantly asking “what if?”. That passion for exploration drives us to co-create unique products that consumers experience in more than 150,000 unique products sold annually. Our 13,000 team members globally take advantage of leading consumer insights, naturals exploration, research and development, creative expertise, and customer intimacy to develop differentiated offerings for consumer products.

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