

## **Anevia's New Software Head-End to Offer OTT and Virtual Channels**

Anevia, a leading provider of OTT and IPTV software solutions, has today announced the release of the latest version of its Flamingo solution, the world's first software head-end, which now enables hotels, hospitals and enterprises to implement innovative viewing experiences through OTT and virtual channels.

Anevia's Flamingo 4.2, developed using Anevia's inhouse expertise in OTT, offers a host of new TV services including Web TV, virtual channels and Replay TV, as well as allowing users to record content.

Thanks to the integration with Infinitum Media's à la carte TV portal (**Web TV**), hotels can now increase the guest experience by offering a large choice of TV channels from all over the world, with cleared license rights.

This new release can also create **virtual channels** with content that is specific to the customer's business, including adverts and its own internal programming. It treats such content as a TV channel within the Flamingo 4.2 head-end, rather than playing it from a separate media player. This brings organisations significant cost benefits, as there is no need for a separate HDMI encoder or media player, and it is easy to update.

The new Flamingo enables **Replay TV**, meaning that the provider can record content so that viewers can catch up on their favourite show whenever they want. No more rushing after work or skipping dinner to watch a scheduled broadcast.

With the new Flamingo, users can choose to **record** a programme and watch it at some future date – without requiring extra hardware.

Moreover, this powerful hybrid head-end enables organisations, such as hospitals, hotels and enterprises, to cater to the increasing demand for high-quality video through its HEVC descrambling function. The function has been field-tested by Canal+ Afrique, guaranteeing compatibility with its streams.

Ivonne Prugnaud, Vice President Sales Worldwide Enterprise, Anevia commented: "The world is becoming more global, and the number of international guests at hotels is exploding. What channels people choose to watch on TV, and in what language, will vary from country to country. So it's crucial for hotels to offer a wider range of channels – including Web TV. We're excited to be making this possible through Flamingo 4.2, with a pre-integrated catalogue of foreign channels."

**Find out more about Flamingo 4.2 when Anevia attends HTNG, Dubai, 11 – 13 March.**

-Ends-

**About Anevia**

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen - including 4K UHD content. The solutions have been widely adopted by globally-renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit [www.anevia.com](http://www.anevia.com).

## Contacts

### **Anevia**

Silvia Candido  
Field Marketing Director  
Tel : +33 1 81 94 50 95  
[scandido@anevia.com](mailto:scandido@anevia.com)

### **Whiteoaks Consultancy**

Charlotte Causley  
Senior Account Manager  
Tel: +44 (0) 1252 727313 ext 276  
[charlottec@whiteoaks.co.uk](mailto:charlottec@whiteoaks.co.uk)