

MONTHLY NEWSLETTER

Roche Bobois, the global leader in the high-end furniture market and the epitome of the *French Art de Vivre*, publishes its latest news every month.

APRIL 2026

LATEST NEWS

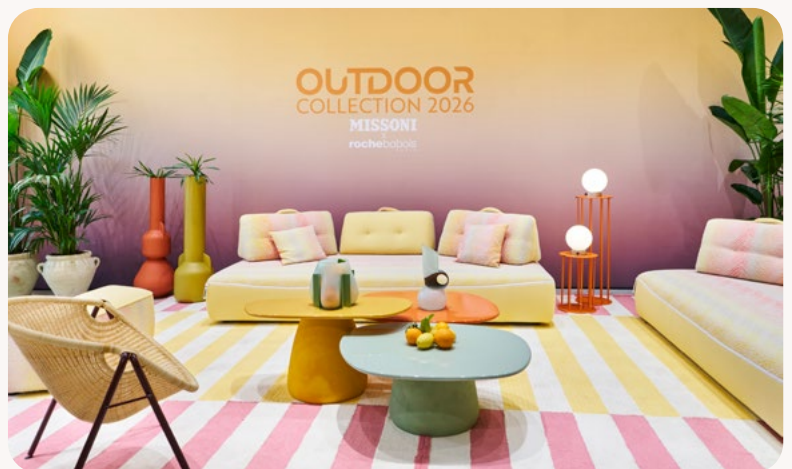


MILAN DESIGN WEEK 2026

To mark Milan Design Week 2026, Roche Bobois unveils its new outdoor collection built around two key pillars:

- A full collection by American designer Stephen Burks, who reunites with Roche Bobois to create Catalina. This outdoor collection combines design and savoir-faire, with particular attention paid to finishes
- A captivating collection of outdoor seating, developed in collaboration with Missoni, where materials, colors, and patterns come together in a bold and vibrant style.

These collections are previewed at the Roche Bobois showroom in Milan from April 20 to 26, 2026, ahead of their worldwide launch.



OTHER NEWS



OPENING IN ANTALYA, TURKEY (FRANCHISE STORE)

Roche Bobois continues its expansion in Turkey with the opening of its third franchised store. Following Ankara and Istanbul, Roche Bobois is now present in Antalya.

Located on one of the city's key avenues, this new store enjoys a prime location. Covering nearly 1,000 sqm and featuring a spectacular double-height space, the brand's iconic collections are displayed across three levels, offering a premium and inspiring customer experience.



OPENING IN KUNMING, CHINA (FRANCHISE STORE)

Roche Bobois has opened a new franchised store in China, in Kunming, the capital of Yunnan Province (population: 8.5 million). This new 471 sqm showroom is located within the prestigious Red Star Macalline, a high-end home furnishings mall concept widely established across China.

About ROCHE BOBOIS SA

ROCHE BOBOIS SA is a French family business founded in 1960. The Group operates in 54 countries and has a network of 339 directly operated stores and franchises (at 31 December 2025) marketing its two brands: Roche Bobois, a high-end furniture brand with a strong international presence, and Cuir Center, positioned in the mid-range market segment with an essentially French customer base. Through its Roche Bobois brand, the Group embodies the French Art de Vivre whose presence can now be felt on the world stage, with original and bold creations from talented designers (Joana Vasconcelos, Bruno Moinard, Ora Ito, Sacha Lakic, Christophe Delcourt, Stephen Burks, Patrick Norguet, Kenzo Takada and Bina Baitel and Jiang Qiong Er...) and partnerships with fashion and haute couture houses. Roche Bobois is also a committed partner in the world of culture and the arts. Including franchises, these two brands posted 2025 retail sales of €564 million excluding VAT, to which Roche Bobois contributed €473 million and Cuir Center €91 million. Roche Bobois SA's consolidated revenue in 2025 amounted to €402.5 million.

For more information please visit www.finance-roche-bobois.com

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