

## FOCUS ENTERTAINMENT PUBLISHING AND UPPERCUT GAMES ANNOUNCE A PUBLISHING PARTNERSHIP FOR *MAGICIANS: THE DEVIL'S DEAL*

**PARIS, FRANCE – June 8, 2026 – PULLUP Entertainment (FR0012419307 - ALPUL)** - Focus Entertainment Publishing, a subsidiary of the PULLUP Entertainment Group, and Uppercut Games are thrilled to announce *Magicians: The Devil's Deal*, planned for release in 2027. In this new narrative-driven FPS, players step into the shoes of Jacob, a gifted stage magician betrayed by his own peers in their ruthless pursuit of power.

Right from its reveal at the Xbox Showcase on June 7, 2026, *Magicians: The Devil's Deal* quickly became one of the event's standout announcements, sparking widespread enthusiasm from gamers and the media.

*Magicians: The Devil's Deal* is an original co-owned IP from Focus Entertainment Publishing and the Australian studio Uppercut Games. Developed by a team of renowned industry veterans, the game combines exploration, atmospheric worldbuilding, and high-stakes confrontations. It also marks a significant milestone in the partnership between the two companies, following PULLUP Entertainment's minority investment in Uppercut Games.

*« We are thrilled to collaborate with the talented teams at Uppercut Games, who are doing an excellent job executing the vision that first attracted us to Magicians: The Devil's Deal »* expressed Vincent Chataignier, Deputy Chief Executive Officer at Focus Entertainment. *« Its unique universe allows for original gameplay experiences, something that has always been central to Focus' editorial DNA. This project marks an important step for us, both as a new partnership and as an opportunity to bring a unique creative vision and player experience to life. We're excited to finally share this game with the world and look forward to seeing players discover it. »*

*« We fell in love with the world of stage magic through 1890s posters, a rich, flamboyant vision filled with tricks, demons, and colorful characters »* says Ed Orman, co-founder and Director at Uppercut Games. *« As a studio, we strive to create deep experiences where players can get lost through exploration and storytelling. Magicians: The Devil's Deal brings those passions together. With Focus Entertainment, we're creating a world of spectacular characters, stage-magic powers, and a story shaped by deception and betrayal. We can't wait for players to experience its twists and turn. »*

*Magicians: The Devil's Deal* is planned for release in 2027 and will be available on PC, Xbox Series X|S and PlayStation 5.

### About Uppercut Games

Uppercut Games is an independent video game development studio based in Canberra, Australia, founded in 2011 by industry veterans who previously worked at Irrational Games (*BioShock* series). The studio gained early recognition with its mobile sci-fi shooter *EPOCH* and later expanded to PC and

console platforms with titles like *Submerged*, a combat-free exploration game set in a post-apocalyptic flooded city, and *City of Brass*, a first-person action adventure inspired by Arabian Nights, featuring roguelike mechanics. Now, the studio is working on its most ambitious game yet, *Magicians: The Devil's Deal*.

## About PULLUP Entertainment

With over 600 employees across Europe and revenue of €281 million in 2025/26, **PULLUP Entertainment** is a major player in the video game and entertainment industry. The Group operates through:

### Two Publishing Divisions:

- **FOCUS ENTERTAINMENT PUBLISHING**, a global leader in publishing, known for successful titles such as *A Plague Tale*, *SnowRunner* and *Warhammer 40,000: Space Marine 2*.
- **DOTEMU**, a specialist in independent games, publisher of *TMNT: Shredder's Revenge*, *Streets of Rage 4* and *Marvel Cosmic Invasion*, developer and publisher of *Absolum*.

### Five Development Studios & One Audiovisual Structure:

- **DOVETAIL GAMES** (*Train Sim World*), **DECK13** (*The Surge*), **BLACKMILL GAMES** (*WW1 Game Series*), **DOUZE DIXIÈMES** (*Shady Part of Me and Memories in Orbit*), and **CARPOOL STUDIO** (new Live Service IP).
- **SCRIPTTEAM**, a division dedicated to the production of TV series and films, as well as the adaptation of the Group's licenses.

**Upcoming event:** 2025/26 full-year earnings on June 11, 2026 (after market close).

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