

[12.05.25] **PRESS RELEASE**

TF1: Implementation of a liquidity contract with NATIXIS ODDO BHF

Boulogne-Billancourt, 12 May 2025

TF1 (ISIN code: FR0000054900, Mnemonic: TFI) announces having appointed NATIXIS and ODDO BHF SCA to implement a liquidity and market intelligence contract for its ordinary shares listed on the Euronext regulated market in Paris, starting on 12 May 2025, for a period of one year tacitly renewable.

This contract complies with the decision of the Autorité des marchés financiers (AMF) n°2021-01 of June, 22 2021 related to the establishing of liquidity contracts on shares as accepted market practice and the standard contract of the Association française des marchés financiers (AMAFI).

The following resources have been allocated to the liquidity account: €2,500,000.

The execution of the liquidity contract may be suspended upon occurrence of the following events or conditions:

- when all conditions provided in Article 5 of the AMF Decision n°2021-01 June 22, 2021 are met;
- if the share is listed outside the thresholds authorized by the Company's Shareholders' Meeting;
- upon the Company request.

ABOUT TF1 GROUP

TF1 group is a major player in news, and in the production, broadcasting and distribution of content, in France and Europe. Our operations are split between two divisions: Our Media division is home to our free-to-air channels (TF1, TMC, LCI, TFX, TF1 Séries Films,); our theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club); TF1+, our free streaming platform for family entertainment and news; our TFOU MAX on-demand platform for kids; and the TF1 PUB advertising airtime sales house. It's a unique ecosystem that can deliver for all audiences - and all advertisers. We also operate in music production and live shows with Muzeek One. Our Production division, with Studio TF1 (ex-Newen Studios), is home to more than 50 creative companies and labels in France and abroad. Unrivalled know-how, and a diverse range of brands and talents, create and distribute programmes across all genres and for all media industry players, from public-service and private-sector broadcasters to online platforms. TF1 group has operations in 12 countries, and employed 3,115 people as of 31 December 2024. In 2024, we generated revenue of €2,356m (Euronext Paris, compartment A: ISIN FR0000054900).



CONTACT:

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