

## Out of Home Media

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## JCDecaux UK announces succession plan to its Senior Leadership team Chris Collins and Dallas Wiles promoted to Co-CEOs

**Paris, January 14, 2019** – JCDecaux S.A. (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announces that JCDecaux UK, the number one in OOH and DOOH, strengthens its senior leadership team as it continues to digitally transform its business.

Spencer Berwin and Philip Thomas will step down from their roles as Co-CEOs at the end of March 2019 and will move to new positions as non-executive directors reporting directly to Jean-François Decaux.

Promoting two existing JCDecaux Senior Managers, Chris Collins the Managing Director of its Rail and Retail Divisions and Dallas Wiles the Chief Commercial Officer will become the new Co-CEOs of JCDecaux UK.

**Jean-François Decaux, Co-Chief Executive Officer of JCDecaux**, said: *“I have worked with Spencer and Philip for many years and they have been instrumental in developing and delivering our market-leading digital transformation. They have secured a fantastic platform for the future including the contract wins of Network Rail, Heathrow Airport, TfL bus shelters and more recently Westfield shopping malls. They will continue to work with the business to develop channels and partnerships as new opportunities open up in the digital and technology space. True to our tradition of promoting internal candidates, I am delighted to appoint Chris and Dallas to the roles of Co-CEOs, promoting senior talent from within our company as we look to a new digital trading future and the build-out of our contract wins. These appointments underline the importance of both sides of our business - concession contracts and advertising sales.”*

### Key Figures for JCDecaux

- 2017 revenue: €3,493m\*, H1 2018 revenue: €1,643m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Euronext Family Business indexes
- JCDecaux is part of the FTSE4Good index
- N°1 worldwide in street furniture (543,050 advertising panels)
- N°1 worldwide in transport advertising with more than 215 airports and 250 contracts in metros, buses, trains and tramways (356,320 advertising panels)
- N°1 in Europe for billboards (141,630 advertising panels)
- N°1 in outdoor advertising in Europe (672,220 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (216,290 advertising panels)
- N°1 in outdoor advertising in Latin America (77,190 advertising panels)
- N°1 in outdoor advertising in Africa (26,770 advertising panels)
- N°1 in outdoor advertising in the Middle-East (18,650 advertising panels)
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- 1,074,113 advertising panels in more than 80 countries
- Present in 4,033 cities with more than 10,000 inhabitants
- 13,040 employees

\* Restated from the retrospective application of IFRS 15, applicable from January 1<sup>st</sup>, 2018

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