

Rueil-Malmaison, 15 May 2019

Groupe PSA launches Spoticar, its new multi-brand used vehicle label

- **A single used vehicle label for Groupe PSA mainstream brands¹ will be launched in 11 countries across Europe in 2019.**
- **A dedicated website and a network of specialised dealerships will support the new offering.**
- **The initiative will help to achieve the “Push to Pass” objective of 1 million used vehicle sales and transactions per year by 2021.**

“With Spoticar, Groupe PSA is establishing itself as a multi-brand used vehicle operator,” said [Marc Lechantre](#), Vice-President of the Used-Vehicle Business Unit. “The new offering will create a stress-free experience for customers, whether they want to buy their used car online, at a dealership or have it delivered directly to their door. The label will first be rolled out in France, quickly followed by other countries across Europe.”

Groupe PSA has created new used car label Spoticar to **simplify individual customers’ and/or businesses’ purchasing experience**, supported by a digital offering and/or specialised dealerships.

Spoticar offers a selection of multi-brand used vehicle that are selected, appraised and prepared by **specialists** across Groupe PSA networks, thereby giving customers access to a wider range of vehicles and services.

Spoticar will bring together eight existing labels², with the exception of the DS Certified label, which will remain in use. Starting today in France, the label **will be rolled out in 11 countries across Europe³** by the end of 2019. The launch in France includes a dedicated website (<https://www.spoticar.fr>), a network of dealerships across the country, personalised advice and support, a **“satisfied or money back”⁴** guarantee, and one year or 15,000 km of free maintenance⁵.

The new label comes at a time of rapid change in the fast-growing, extremely competitive and highly digitalised global used vehicle market that represents some 150 million sales and transactions each year. Groupe PSA currently generates more than 800,000 sales each year through its eight existing labels and has set itself the **objective of achieving more than 1 million sales and transactions by the end of 2021** as part of the Push to Pass plan.

1 DS Certified will continue to be used for customers in the Premium segment.

2 Peugeot Occasion du Lion, Citroën Select, Opel Sélection, DS Certified, Vauxhall NetworkQ, Cardays, Eurorepar Car Service and Occasion Garantie.

3 List of 11 countries: Austria, Belgium, France, Germany, Italy, the Netherlands, Poland, Portugal, Spain, Switzerland and the United Kingdom.

4 Valid for up to five days and 1,000 km (refund minus registration fees, administrative fees and fuel).

5 Premium guarantee: Whichever is sooner, excluding tyres and wearable parts.



MULTIMEDIA CONTENT

Media contact: Clarisse Grignard – + 33 6 66 39 28 49 – clarisse.grignard@mpsa.com

About Groupe PSA

[Groupe PSA](#) designs unique automotive experiences and delivers mobility solutions to meet all customer expectations. The Group has five car brands, Peugeot, Citroën, DS, Opel and Vauxhall, and provides a wide array of mobility and smart services under the Free2Move brand. Its 'Push to Pass' strategic plan represents a first step towards the achievement of the Group's vision: to be "a global carmaker with cutting-edge efficiency and a leading mobility provider sustaining lifetime customer relationships". An early innovator in the field of autonomous and connected cars, Groupe PSA is also involved in financing activities through Banque PSA Finance and in automotive equipment via Faurecia.

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