

LOUIS HACHETTE GROUP

IMPLEMENTATION OF A LIQUIDITY CONTRACT WITH KEPLER CHEUVREUX

Paris, 17 January 2025

Louis Hachette Group announces that it has appointed Kepler Cheuvreux to implement a liquidity contract in order to promote the liquidity of transactions and the regularity of the quotations of its shares admitted to trading on the organised multilateral trading facility, Euronext Growth Paris (ISIN: FR001400TL40 - Mnemonic: ALHG) (the "**Liquidity Contract**").

The Liquidity Agreement, which complies with the provisions set out in the legal framework in force, in particular Regulation (EU) No. 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse as amended, Articles L. 225-209 and seq. of the French Commercial Code, AMF Decision no. 2021-01 of 22 June 2021 and the standard contract of the French Financial Markets Association (AMAFI) in its latest version of 3 September 2024, will be implemented from 20 January 2025 for an initial period ending on 31 December 2025, renewable by tacit agreement for successive periods of twelve (12) months, on each 31 December.

To implement this contract, the following resources have been allocated to the liquidity account:

- € 500,000 (five hundred thousand euros).

Execution of the Liquidity Contract will be suspended under the conditions set out in Article 5 of the AMF Decision, and at the request of Louis Hachette Group for the period it specifies.

The Liquidity Agreement may be terminated:

- at any time and without notice by Louis Hachette Group;
- at any time by Kepler Cheuvreux with 30 days' notice; and
- without notice, without formality, with immediate effect, if the securities are transferred to another stock market.

This publication is available on the Company's website (<https://www.louishachettegroup.com>) in the Shareholders and Investors section.

LOUIS HACHETTE GROUP

French joint-stock company with a share capital of €198,399,298.80

Divided into 991,996,494 shares of €0.20 per value each

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Registered with the Paris Trade and Companies Registry under number 808 946 305

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