



Deezer reveals 18% of all new music uploaded to streaming is fully AI-generated

Paris, April 16, 2025 – Deezer, the global music streaming platform, is receiving over 20,000 fully AI-generated tracks on a daily basis. It equals over 18% of all uploaded content, an increase from the previously reported 10% in January, 2025, when Deezer launched [its cutting edge AI-music detection tool](#).

“AI generated content continues to flood streaming platforms like Deezer, and we see no sign of it slowing down,” said **Aurelien Herault, Chief Innovation Officer, Deezer**. “Generative AI has the potential to positively impact music creation and consumption, but we need to approach the development with responsibility and care in order to safeguard the rights and revenues of artists and songwriters, while maintaining transparency for the fans. Thanks to our cutting-edge tool we are already removing fully AI generated content from the algorithmic recommendations.”

Deezer’s AI music detection tool sets an industry standard, with the ability to detect 100 % AI-generated music from the most prolific generative models – such as Suno and Udio, with the possibility to add detection capabilities for practically any other similar tool as long as there’s access to relevant data examples. Not only that, Deezer has made significant progress in creating a system with increased generalizability, to detect AI generated content without a specific dataset to train on.

The reported increase comes at a time of growing concerns about AI companies training their models with copyrighted material, and governments potentially diminishing copyright laws to facilitate AI development. Deezer is committed to protecting the rights of artists and creators, and remains the only streaming platform to sign the [global statement on AI training](#).

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ABOUT DEEZER

Deezer is one of the world’s largest independent music experiences platforms, connecting fans with artists and creating ways for people to *Live the music*. The company provides access to a full-range catalog of high quality music, lossless HiFi audio and industry-defining features on a scalable platform available in 180+ countries. Founded in 2007 in Paris, Deezer is now a global company with over 600 people based in France, Germany, UK, Brazil and the US, all brought together by their passion for music, technology and innovation. By building strategic partnerships in key markets across Europe and the Americas, Deezer keeps delivering brand value and end-user engagement across a wide variety of industries, including telecommunications, media, audio hardware and e-retail. As an industry thought leader, Deezer was the first platform to introduce a new monetization model since the inception of music streaming, designed to better reward the artists, and the music that fans value the most. Deezer is listed on Euronext Paris (Ticker: DEEZR. ISIN:



FR001400AYG6) and is also part of the Euronext Tech Leaders segment, dedicated to European high-growth tech companies, and its associated index.

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