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PRESS RELEASE

PEUR SUR LE PARC: MORE THAN HALF A MILLION VISITORS ACROSS 20 DAYS PARC ASTÉRIX HITS A HISTORIC NEW RECORD FOR VISITORS OVER HALLOWEEN

Peur sur le Parc 2025 brings to a close a historic Halloween season for Parc Astérix, with attendance figures reaching record levels since the event was first launched. In just 20 days of opening and 12 sold-out evening sessions, more than 557,500 visitors enjoyed the Halloween festivities. This success confirms *Peur sur le Parc* as one of Europe's most iconic and unmissable Halloween events, renowned for its innovation, creativity and the quality of its immersive experience. This represents an increase on last year's figures, cementing the park's position as the second most visited amusement park in France, with nearly 3 million visitors.

PEUR SUR LE PARC : EUROPE'S MUST-VISIT HALLOWEEN EXPERIENCE

Buoyed by an ambitious programme and enthusiastic crowds, the 2025 edition of *Peur sur le Parc* broke all previous attendance records, confirming Parc Astérix as one of France and Europe's top destinations for Halloween. This success was made possible by the dedication and expertise of the park's dedicated team.

The 2025 edition, more spectacular than ever, made a lasting impression with the appearance of a new terror zone: **the Camp of Steel Blades**, an abandoned domain ruled by the fearsome **Brakkor**.

Visitors were able to discover **two brand new experiences** that were among the most terrifying ever created by the park:

- **The Last Blaze**, a mechanical hellscape ruled over by **heat, metal, and The Steel Blades**,
- **Brakkor – The Confrontation**, a show combining stunts and dance, where the final boss faces down his worst enemies.

The **five must-see haunted houses** also contributed to this success, notably **The Infernos of Pompeii**, a truly terrifying journey into the heart of the cursed city, as well as **The Tomb of the Gods**, **The Catacombs**, **The Wrath of Anubis**, **Lost Mission** and **The Streets of Paris**.

Each evening ended with a grand finale featuring a sound and light show on the façade of Ozlris, followed by the legendary **Monster Parade**, led by the Chainsaw Men.

CHRISTMAS IN GAUL RETURNS TO PARC ASTÉRIX: A WINTER WONDERLAND PACKED WITH NEW FEATURES!

From 20th December 2025 to 4th January 2026, Parc Astérix offers its visitors a warm and festive welcome. This year, the Vikings are not afraid of the cold, as **Christmas in Gaul** takes up winter residence in the **Viking Zone** and unveils two new experiences for the whole family to enjoy. **The Christmas Market** has been reinvented, with wooden chalets, delicious aromas and creations by French artisans, all bathed in a luminous ambience set to the melodies of Christmas carols. Right next door, a **large covered outdoor ice rink (500m²)** invites visitors of all ages to put their skates on and enjoy a convivial moment with family or friends in a setting inspired by legendary Viking culture.

About Parc Astérix

Parc Astérix, a magic potion tried and tested for over 35 years. Located 35km north of Paris, Parc Asterix is a mix of 50 attractions and shows staged in 6 worlds (Gaul, the Roman Empire, Ancient Greece, the Vikings, Through Time and Egypt). Parc Astérix is also the place to be for a breathtaking adventure aboard Oziris, the Pharaohs' favourite attraction or Toutatis, the record-breaking rollercoaster ride; a thrilling ride for Little Gauls in Idéfix's Forest, or a thrill for all the family aboard Pégase Express! And after a day full of adventure, the park also offers three hotels with a unique atmosphere, in the heart of the forest, to prolong the experience! Find all the latest news and the Park's media library at <https://newsroom.parcasterix.fr/accueil/>

About Compagnie des Alpes

As a major player in the leisure industry, Compagnie des Alpes (CDA) has been shaping the leisure experience for millions of people throughout Europe for over 35 years.

Our goal? To enable everyone to reconnect with themselves and with others by experiencing exceptional moments in extraordinary places.

Regularly rewarded for the quality of its offering and the unique concepts it develops, CDA innovates to surprise and delight its customers.

Today, CDA counts 6,840 employees, operates 10 of the most beautiful mountain resorts in the Alps, and manages 13 renowned leisure parks, along with outdoor mountain activities. The Group is also a co-leader in five-a-side football and the leading operator of padel facilities.

In addition, CDA is the largest real estate agency network in the Alps, France's Number 1 mountain tour operator, and the second-largest operator of club residences and holiday villages in the French Alps.

Concerned with the balance of the regions in which it operates, CDA acts both in favor of their vitality and quality of life, and as a driving force behind the ecological transition. The Group believes in the virtues of dialogue with its stakeholders and respect for local and regional specificities. It therefore channels its capacity for innovation into the search for tailor-made or scalable solutions, to preserve these extraordinary spaces over the long term. The Group is committed to achieving Net Zero Carbon (scope 1 and 2) by 2030.

► Ski Areas and Outdoor Activities: La Plagne, Les Arcs, Peisey-Vallandry, Tignes, Val d'Isère, Les Menuires, Méribel, Serre Chevalier, Flaine, Samoëns – Morillon – Sixt-Fer-à-Cheval, Evolution 2

► Leisure Parks: Parc Astérix, FuturoscopeXperiences, Walibi Rhône-Alpes, Grévin Paris, France Miniature, Walibi Belgium (Belgium), Aqualibi (Belgium), Bellewaerde Park (Belgium), Belantis (Germany), Bellewaerde Aquapark (Belgium), Walibi Holland (The Netherlands), Familypark (Austria), Chaplin's World (Switzerland), Groupe Urban (Urban Soccer / Padel)

► Distribution and Hospitality: Travelfactory (Travelski, Yoonly, etc.), Mountain Collection Immobilier (Real Estate Agencies), MMV, les résidences YOONLY&FRIENDS ► Transversal expertise: Ingelo, CDA Management, CDA Productions

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