

[18.06.25] **PRESS RELEASE**

## **NETFLIX AND TF1 GROUP JOIN FORCES TO BRING TF1 TO NETFLIX MEMBERS IN FRANCE**



**Starting in Summer 2026, all Netflix members in France will be able to watch TF1 Group's channels and on demand content from TF1+ directly on Netflix.**

This distribution partnership will see TF1 Group's hugely popular services - both live channels and on-demand content - available to Netflix members in France as part of their existing subscription, without ever having to leave the service. Audiences will benefit from Netflix's premium discovery experience to watch leading scripted dramas like *Broceliande* and *Erica*, soaps such as *Demain nous appartient* and *Ici tout commence*, unscripted franchises including *Koh Lanta* and *The Voice* as well as major live sports matches.

These iconic titles will complement Netflix's wide range of series and films — from French hits such as *Lupin*, *Nouvelle École* and *Ad Vitam* to global juggernauts like the upcoming *Squid Game S3*, *Stranger Things S5* and *Wednesday S2*.

TF1 and Netflix have long worked together as creative partners, including on co-productions like *Les Combattantes*, *L'Agence* and *Tout le bleu du ciel*. This new kind of partnership will provide audiences in France with exciting new ways to enjoy TF1 programming and offer Netflix members in France even more variety and choice.

"This is a first-of-its-kind partnership that plays to our strengths of giving audiences the best entertainment alongside the best discovery experience", said Greg Peters, co-CEO of Netflix. "By teaming up with France's leading broadcaster we will provide French consumers with even more reasons to come to Netflix every day and to stay with us for all their entertainment."

"I am delighted about this new partnership with Netflix, with whom we have already established strong relationships through ambitious co-productions in recent months," said Rodolphe Belmer, CEO of TF1 Group. "As viewing habits shift toward on-demand consumption and audience fragmentation increases, this unprecedented alliance will enable our premium content to reach unparalleled audiences and unlock new reach for advertisers within an ecosystem that perfectly complements our TF1+ platform."

#### **ABOUT TF1 GROUP**

TF1 Group is a leading French media company, operating television channels, streaming services, and content production. The Group builds sustainable business models to deliver quality free-to-air entertainment and news to French-speaking audiences. TF1 group reaches 58 million monthly viewers through its broadcast channels and serves 35 million users on its TF1+ streaming service. Through Studio TF1 (formerly Newen Studios), the company manages over 50 production companies and labels across France and international markets, making it a key player in content creation and distribution.

#### **ABOUT NETFLIX**

Netflix is one of the world's leading entertainment services, with over 300 million paid memberships in over 190 countries enjoying TV series, films and games across a wide variety of genres and languages. Members can play, pause and resume watching as much as they want, anytime, anywhere, and can change their plans at any time.

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