



Longchamp & Interparfums^{SA} sign a fragrance license agreement

Longchamp, an optimistic, independent and Parisian Maison founded in 1948, and Interparfums^{SA}, creator of prestige perfumes and cosmetics, announce the signature of a fragrance license agreement today running until December 31, 2036. The first launch is expected in 2027.

Under this exclusive worldwide agreement, Interparfums^{SA} will be responsible for the creation, development, production and distribution of fragrance lines in Longchamp-brand points of sale and selective distribution channels such as department stores, perfumeries and duty-free shops.

Jean Cassegrain, Chairman and CEO of Longchamp, commented: *"I look forward to working with Philippe Benacin and his teams to write this new chapter in the history of our Maison. We will cooperate in a spirit of enthusiasm to forge a new expression of our brand values: authenticity, energy and creative curiosity."*

Philippe Benacin, Chairman and CEO of Interparfums^{SA} added: *"I am pleased with this partnership with Longchamp, a symbol of French excellence. The Maison's name recognition, the imaginative codes that define its leather goods, and more recently its fashion creations, are valuable assets for the successful development of fragrance lines. We are very optimistic about the future of this exciting opportunity."*

About Longchamp

Authenticity, sincerity, energy and optimism are the values that remain at the heart of Longchamp. Since 1948, Longchamp, the leather-sheathed pipe manufacturer, has expanded its offering to include travel accessories, handbags, ready to wear, eyewear and shoes to deliver a global lifestyle to its customers. Today, Creative Director, Sophie Delafontaine perpetuates this heritage and develops her vision of the authentic Parisian woman. Her style is fluid, natural, with "joie de vivre" for a contemporary and cosmopolitan customer. Longchamp reinvents French elegance with a twist. Convinced that sustainability is an important component of manufacturing excellence, Longchamp's teams have always brought respect and attention to their products. "We produce, we care, we repair". Preserving its independent family origins, Longchamp has been owned and managed by the Cassegrain family for four generations. Today, the brand has more than 400 stores in 80 countries.

About Interparfums^{SA}

Founded by Philippe Benacin and Jean Madar in 1982, Interparfums develops, manufactures and distributes prestige perfumes and cosmetics as the exclusive worldwide licensee for Boucheron, Coach, Jimmy Choo, Karl Lagerfeld, Kate Spade, Lacoste, Moncler, Montblanc and Van Cleef & Arpels. The company is the owner of Lanvin, Off-White® and Annick Goutal brands for international class 3 and the Rochas brand globally. With products sold in over 100 countries worldwide through a selective distribution network, in 2024 Interparfums had consolidated sales of €880m, accompanied by an operating margin of 20% and €180m in cash and cash equivalents. Interparfums is listed on Euronext Paris with a market capitalization above €3 billion.

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Upcoming events

Publication of 2025
second-quarter sales
July 24, 2025
(before the opening
of the Paris stock market)

Publication of 2025
second-quarter results
September 9, 2025
(before the opening
of the Paris stock market)

Paris, July 22, 2025

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This press release is available
in French and English
on the company's website
interparfums-finance.fr

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ISIN : FR0004024222-ITP
Reuters : IPAR.PA
Bloomberg : ITP
Euronext Compartment A
Eligible for Deferred
Settlement Service (SRD)
Eligible for PEA
Index - SBF 120, CAC Mid 60