

FOR IMMEDIATE RELEASE

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PRESS RELEASE

IFF Opens New Dubai Taste Creative Center

New York, NY – October 22, 2020 -- IFF (NYSE:IFF) (Euronext Paris: IFF) (TASE: IFF), a leading innovator of taste, scent, and nutrition & ingredients, today announced the opening of a new creation, application and innovation center for its Taste division in Dubai, UAE to better serve its customers' unique needs and drive growth in the African, Middle Eastern, Turkish and Indian markets.

“The new facility is a testament to our commitment to investing in the region and to support the specific innovation needs of our customers, leveraging dedicated leadership and cross-functional regional resources,” said Kathy Fortmann, Divisional CEO, Taste. “It will support our ongoing strategy to expand our geographic and customer reach, while accelerating growth in fast-growing emerging markets.”

The state-of-the-art 1400m² creative facility, centrally located in Dubai Science Park, will service companies in key regional markets by offering innovative flavors, savory solutions, juice-based compounds, inclusions, colors, and food protection solutions. The new lab will support both the creation and application needs of all key categories, including snacks, beverages, savory, sweet, and dairy. The site also includes a full-scale Sensory and Consumer Insights lab, as well as an analytical lab. In line with the Company's focus on sustainability, the facility is LEED certified.

Helga Moelschl, Vice President, Regional General Manager, added, “With our investment in the Dubai Creative Center, we are reaching a key milestone to provide enhanced and locally relevant support for our regional customer base through strong consumer insights, deep understanding of the consumer in these exciting markets, and speed-to-market. Our customers will also gain access to our global Re-Imagine innovation programs, which will bring global capabilities to the local markets. We are committed to raising the bar on the products and services we provide to meet our customers' needs – both for now and in the future.”

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IFF has a long-standing presence and footprint in key Middle East markets. The investment follows the 2017 expansion and upgrade of the Taste facility in Cairo, Egypt, which has been operational since 1979 and includes sales offices, creation and applications labs and flavor production facilities. It is also the second investment made specifically in Dubai, where in 2011, IFF opened a state-of-the-art flavor and fragrance facility, housing creative and application labs and sales and marketing offices.

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Welcome to IFF

At IFF (NYSE:IFF) (Euronext Paris: IFF) (TASE: IFF), we're using Uncommon Sense to create what the world needs. As a collective of unconventional thinkers and creators, we put science and artistry to work to create unique and unexpected scents, tastes, experiences and ingredients for the products our world craves. Learn more at iff.com, [Twitter](#), [Facebook](#), [Instagram](#), and [LinkedIn](#).

