

## **Cambridge Satchel won the *2025 Licensing Award* for its collaboration with Miffy**

- **An iconic award in the licensing world**

The Miffy x Cambridge Satchel capsule collection won the 2025 Licensing Award in the category Best Licensed Adult Apparel or Accessories Range, recognizing the excellence of a collaboration that brings together pop culture and British craftsmanship

- **Recognized talent for creating iconic collaborations**

By combining artisanal expertise with strong cultural universes, the brand asserts a unique identity that resonates with an audience seeking authenticity and distinctive creative offerings

**Carine de Koenigswarter, Chairman of Chargeurs Personal Goods, stated:**

*«This award reflects the journey we've undertaken over the past few seasons: evolving Cambridge Satchel without ever losing what makes it special. Through singular projects like Miffy, we express a vision of design rooted in culture, storytelling, and authenticity, with British craftsmanship as the foundation of our identity.»*

### **A benchmark distinction in a highly demanding industry**

At the 2025 Licensing Awards ceremony in London, Cambridge Satchel won the award for Best Licensed Adult Apparel or Accessories Range for its collaboration with Miffy, the iconic character created by Dick Bruna in 1955.

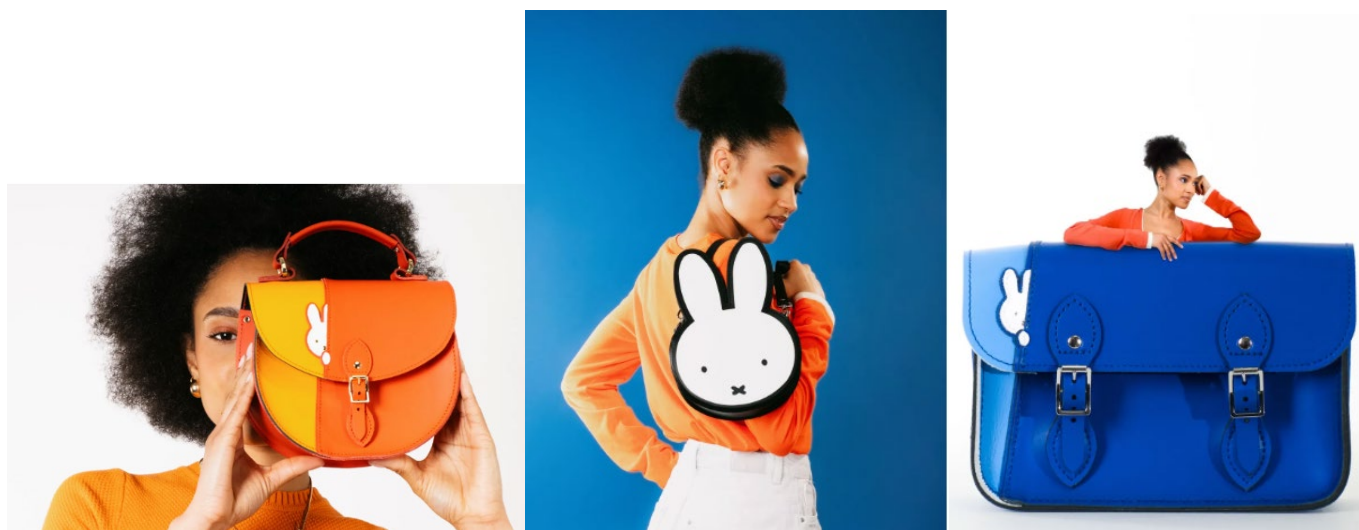
Recognized as one of the industry's leading benchmarks, the Licensing Awards gather over 1,200 professionals each year and celebrate the most outstanding brand and licensing partnerships. In a highly competitive environment, the Miffy x Cambridge Satchel capsule collection stood out for the clarity of its concept, the quality of its execution, and its ability to blend Miffy's graphic world with the codes of elegance and artisanal expertise unique to Cambridge Satchel.

Designed to celebrate Miffy's 70th anniversary, the collection merges visual creativity, structured lines, and British manufacturing in a series of pieces that subtly illustrate a contemporary vision of design.

### **Recognition that reflects an ambitious brand strategy**

This award highlights Cambridge Satchel's expertise in creating iconic collaborations, combining British craftsmanship with strong cultural universes.

Through such projects, the brand builds distinctive offerings aimed at an audience in search of authenticity and originality.



### **2025 Financial calendar**

Wednesday, November 5, 2025 (*before market opens*)

9M and Q3 2025 revenue

#### **ABOUT COMPAGNIE CHARGEURS INVEST**

Compagnie Chargeurs Invest is a mixed industrial and financial company with a role as an operator and developer of global champions in industry and services, and as an investor with a culture of active portfolio management of high value-added businesses. Active in nearly 100 countries with around 2,600 employees, Compagnie Chargeurs Invest relies on the long-term commitment of Groupe Familial Fribourg, a committed controlling shareholder, and on its portfolio of assets, to meet the major challenges of its markets. Compagnie Chargeurs Invest achieved revenues of €729.6 million in 2024.

The share is listed on Euronext Paris and is PEA-PME eligible.

ISIN Code: FR0000130692, Bloomberg Code: CRI:FP, Reuters Code: CRIP.PA