

Rueil-Malmaison, 26 July 2019

## **Evolution of Groupe PSA Global Executive Committee**

As part of the implementation of the Push to Pass strategic plan, Groupe PSA Global Executive Committee is evolving on 1<sup>st</sup> September 2019 to meet the goal of being a benchmark in customer satisfaction worldwide.

### **Jean-Christophe Quemard, Member of the Global Executive Committee, is appointed Executive Vice President Quality.**

In this position, Jean-Christophe Quemard will contribute directly to the achievement of the quality objectives set in Push to Pass strategic plan and will bring his experience acquired in the fields of Engineering, programs, purchasing as well as the management of a region. Executive Vice President of Middle-East Africa since 2014, Jean-Christophe Quemard has significantly contributed to the construction and implementation of the Groupe PSA development plan in the Region.

### **Samir Cherfan is appointed Executive Vice President of Middle-East Africa and becomes member of the Global Executive Committee.**

Having successfully contributed to the results of the Group in Middle-East Africa since 2017, Samir Cherfan will bring his vast knowledge of the markets and partners of the Region as well as his experience in various jobs of the automotive industry, such as engineering, programs and business activities acquired from different manufacturers.

Carlos Tavares, Chairman of the Managing Board of Groupe PSA says: « These two appointments aim at strengthening the implementation of our Push to Pass strategic plan, which targets especially the TOP 1 position in terms of quality and an accelerated deployment overseas. The experiences and skills of Jean Christophe Quemard and Samir Cherfan respond perfectly to this double ambition in their respective missions”

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#### **About Groupe PSA**

*Groupe PSA designs unique automotive experiences and delivers mobility solutions to meet all customer expectations. The Group has five car brands, Peugeot, Citroën, DS, Opel and Vauxhall and provides a wide array of mobility and smart services under the Free2Move brand. Its 'Push to Pass' strategic plan represents a first step towards the achievement of the Group's vision to be "a global carmaker with cutting-edge efficiency and a leading mobility provider sustaining lifetime customer relationships". An early innovator in the field of [autonomous and connected cars](#), Groupe PSA is also involved in financing activities through Banque PSA Finance and in automotive equipment via Faurecia.-*

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