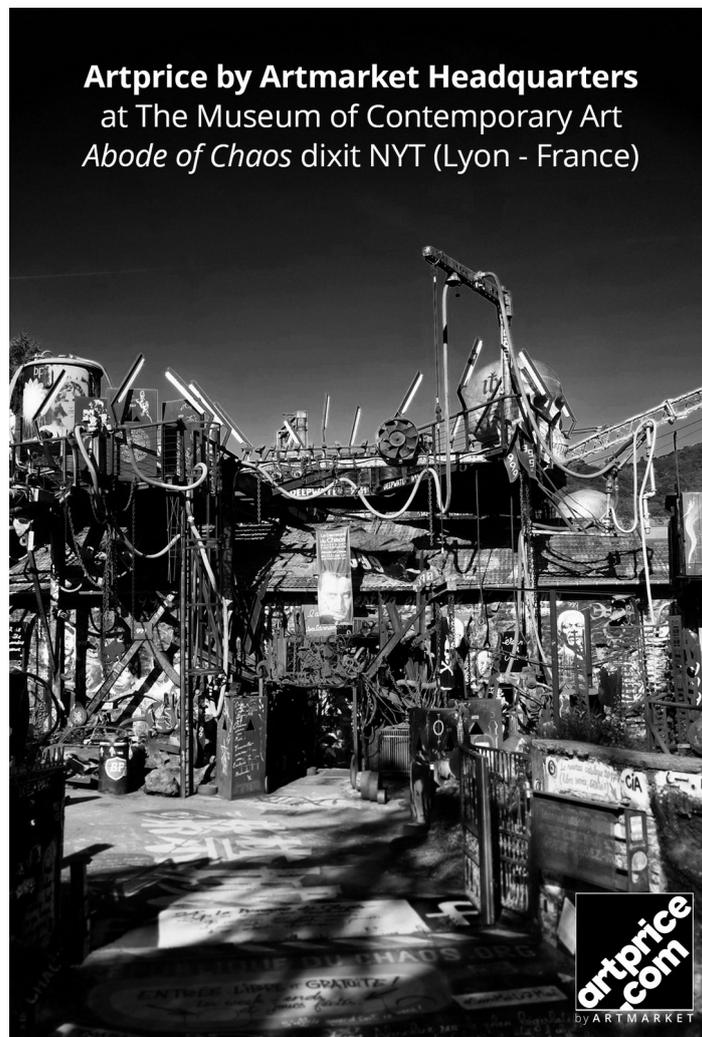


Artmarket.com: CIHA 2024 Lyon – France, Artprice committed sponsor of the 36th world congress representing more than 50 countries and 1000 speakers specializing in Art History research

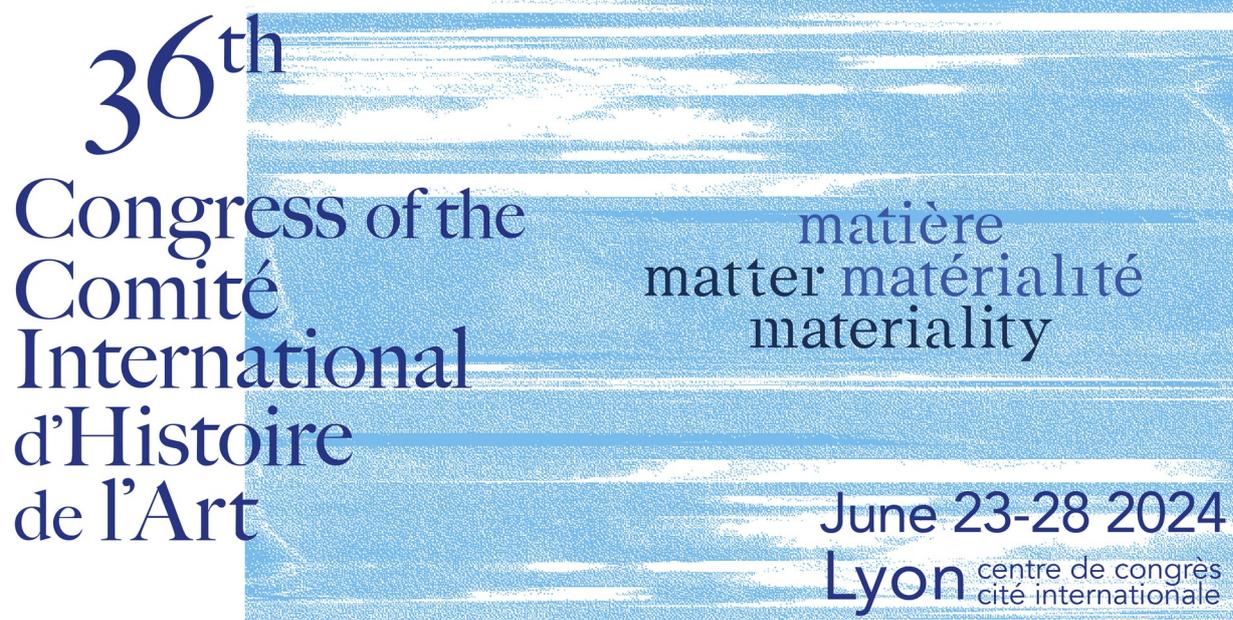
Since 1873, the CIHA (Comité International d'Histoire de l'Art) congress has taken place every four years, like the “Art History Olympiad”. The only global event in this field, it allows researchers and professionals from the world of art and heritage to come together to exchange and debate current issues. This will be a major event for France in 2024, ranking among the most important events of the year such as the Paris Olympics.

This year, the French Committee for the History of Art (CFHA) was chosen to organize it. The International Congress of Art History will be held at the Convention Center of the Cité Internationale de Lyon from June 23 to 28, 2024:
<https://www.cihalyon2024.fr/en/>



Artprice by Artmarket Headquarters at The Museum of Contemporary Art "Abode of Chaos" dixit NYT (Lyon – France)

[<https://imgpublic.artprice.com/img/wp/sites/11/2024/02/image1-artprice-by-artmarket-headquarters-at-the-museum-of-contemporary-art-abode-of-chaos-dixit-NYT-lyon-france.jpg>]



36th CIHA World Congress - Lyon 2024 - Endorsed by the French Ministry of Culture, the French Ministry of Higher Education and Research, and the French Ministry of Europe and Foreign Affairs
[<https://imgpublic.artprice.com/img/wp/sites/11/2024/02/image2-36-th-ciha-world-congress-lyon-france.png>]

thierry Ehrmann, President of Artmarket.com and Founder of Artprice: “It is clear that Artprice’s sponsorship of this global event, which will be pivotal for France and its international cultural policy, is significant. With over 50 countries and 1000 speakers participating, particularly in this Olympic Games year of 2024, the event holds immense importance. This exceptional event focusing on the History of Art, held once every four years, underscores France’s resurgence, as it reclaims, according to Artprice, its position as the leading European hub in the Art Market.”

The theme chosen for the 36th edition is “Matter Materiality”. This theme concerns all artistic productions from all periods of art history. Their materiality poses problems of perception, conservation, or reproduction.

This theme allows us to question the effects of dematerialization due to digital technology, but also the material dimension of digital technology such as the techniques of rematerialization or perception of materiality. It explores very current questions, in full evolution, and in line with major societal, ecological, and ethical challenges.

The congress will address many techniques and categories of material objects, from painting to print, from architectural techniques to the use of waste, from the human body to clothing, and more, as detailed in the online program (in progress):

<https://openagenda.com/en/ciha-2024>

Olivier Bonfait, President of the French Committee for Art History (CFHA), organizer of CIHA 2024: “Coming to this international congress in Lyon means participating in a great celebration of knowledge in Art History, being present at one of those events that (almost) never happen. The last CIHA congress in France took place in... 1989. We are working intensively to make this exceptional event a success. And Artprice's sponsorship carries its full meaning in this edition.”

Nearly 1,000 participants from more than 50 countries will speak during the congress. There will be a program of plenary conferences with the greatest specialists and world-renowned artists where they will talk about their approach to the subject. Artprice and the Organe Museum of Contemporary Art will participate in workshops in the form of collaborative knowledge-sharing sessions. In the evening, discussions will continue during events organized with partner museums and foundations.

A special evening will be organized at the world headquarters of Artprice by Artmarket, in the heart of the Organe Museum of Contemporary Art managing La Demeure du Chaos / Abode of Chaos (dixit The New York Times), including a visit to its unique in the world historical documentary collection dating from 1700 to the present day. In addition, a meeting will be scheduled between the CIHA researchers, Artprice department experts and its founding President.

Visits to Lyon's heritage sites and the Auvergne Rhône-Alpes region will also be offered on the final day of the congress, Friday, June 28, 2024. Throughout the event, an Art Book Fair will offer the opportunity to meet authors, and French and international publishers, where Artprice by Artmarket will be present.

The congress is supported by a prestigious honorary committee chaired by Nobel Prize in Literature laureate Orhan Pamuk. It is also placed under the patronage of the French government and benefits from the support of municipal and regional stakeholders.

The organizers paid particular attention to ensuring that all participants could come to Lyon from all over the world, whatever the difficulties linked to their economic or geopolitical context. Grants were awarded by foundations and patrons: Gerda Henkel Stiftung (Düsseldorf), Deutsches Forum Für Kunstgeschichte (Paris), Fundación Proa (Buenos Aires), Getty Foundation (Los Angeles), Fondation Tiquitaq (France), Italian Cultural Institute de Lyon, Samuel H. Kress Foundation (New York), Wu Zuoren International Foundation of Fine Arts (Beijing). Despite this generous support, needs are not yet fully covered.

The event is being sponsored by the Ministry of Culture and Minister Rachida Dati, the Ministry of Europe & Foreign Affairs and Minister Stéphane Séjourné, the Ministry of Higher Education & Research and Minister Sylvie Retailleau. It also has the support of major institutions: the National Center for Scientific Research, the National Institute of Art History, the École du Louvre, the University Lumière Lyon 2, the École Nationale Supérieure de Lyon and the University of Grenoble Alpes.

At the same time, foundations, cultural partners and companies contribute to the scientific and financial organization of the congress: Artprice by Artmarket, Bullukian Foundation (Lyon), the macLYON – Museum of Contemporary Art of Lyon, the Museum of Fine Arts of Lyon, the Gadagne Museums, the Organe Museum of Contemporary Art managing La Demeure du Chaos / Abode of Chaos, Terra Foundation for American Art, etc. Find all the partners: <https://www.cihalyon2024.fr/en/partners>

The sponsorship campaign is still ongoing. The organizers are hopeful for new funding to cover the costs of this exceptional event in both scale and ambition: to make the 36th edition of the CIHA congress a highlight for energizing global exchanges in the fields of culture, art history, and heritage.

To financially support the conference:
<https://www.cihalyon2024.fr/en/help-us-intro/patronage>

The CIHA Lyon 2024 Congress is open to anyone interested in art, Art History and cultural heritage.

To register for the congress and benefit from the preferential rate before March 31:
<https://www.cihalyon2024.fr/en/registration>

Welcome to Lyon, the world capital of Art History in June 2024.

Contact: CIHA-Lyon-2024@cfha-web.fr

The Management Committee
Laurent Baridon, Judith Kagan, France Nerlich, Sophie Raux

Images:

[<https://imgpublic.artprice.com/img/wp/sites/11/2024/02/image1-artprice-by-artmarket-headquarters-at-the-museum-of-contemporary-art-abode-of-chaos-dixit-NYT-lyon-france.jpg>]

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About Artmarket:

Artmarket.com is listed on Eurolist by Euronext Paris, SRD long only and Euroclear: 7478 - Bloomberg: PRC - Reuters: ARTF.

Discover Artmarket and its Artprice department on video: www.artprice.com/video

Artmarket and its Artprice department was founded in 1997 by its CEO, thierry Ehrmann. Artmarket and its Artprice department is controlled by Groupe Serveur, created in 1987.

See certified biography in Who's who ©:

https://imgpublic.artprice.com/img/wp/sites/11/2024/02/2024_Biographie_thierry_Ehrmann_WhosWhoInFrance.pdf

Artmarket is a global player in the Art Market with, among other structures, its Artprice department, world leader in the accumulation, management and exploitation of historical and current art market information (the original documentary archives, codex manuscripts, annotated books and auction catalogs acquired over the years) in databanks containing over 30 million indices and auction results, covering more than 833,900 artists.

Artprice by Artmarket, the world leader in information on the art market, has set itself the ambition through its Global Standardized Marketplace to be the world's leading Fine Art NFT platform.

Artprice Images® allows unlimited access to the largest Art Market image bank in the world: no less than 180 million digital images of photographs or engraved reproductions of artworks from 1700 to the present day, commented by our art historians.

Artmarket with its Artprice department accumulates data on a permanent basis from 7200 Auction Houses and produces key Art Market information for the main press and media agencies (7,200 publications). Its 7.2 million ('members log in'+social media) users have access to ads posted by other members, a network that today represents the leading Global Standardized Marketplace® to buy and sell artworks at a fixed or bid price (auctions regulated by paragraphs 2 and 3 of Article L 321.3 of France's Commercial Code).

Artmarket, with its Artprice department, has twice been awarded the State label "Innovative Company" by the Public Investment Bank (BPI), which has supported the company in its project to consolidate its position as a global player in the art market.

Artprice by Artmarket publishes its 2023 Contemporary Art Market Report:

<https://www.artprice.com/artprice-reports/the-contemporary-art-market-report-2023>

Artprice by Artmarket's Global Art Market Report, "The Art Market in 2022", published in March 2023:
<https://www.artprice.com/artprice-reports/the-art-market-in-2022>

Index of press releases posted by Artmarket with its Artprice department:
<https://serveur.serveur.com/artmarket/press-release/en/>

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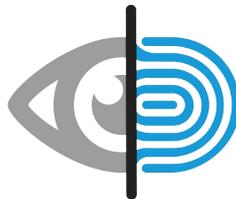
Discover the alchemy and universe of Artmarket and its artprice department <https://www.artprice.com/video>
headquartered at the famous Organe Contemporary Art Museum "The Abode of Chaos" (dixit The New York Times):
<https://issuu.com/demeureduchaos/docs/demeureduchaos-abodeofchaos-opus-ix-1999-2013>

La Demeure du Chaos / Abode of Chaos
GESAMTKUNSTWERK & SINGULAR ARCHITECTURE
Confidential bilingual work now public:
https://ftp1.serveur.com/abodeofchaos_singular_architecture.pdf

- L'Obs - The Museum of the Future: <https://youtu.be/29LXBPJrs-o>
- www.facebook.com/la.demeure.du.chaos.theabodeofchaos999 (over 4 million followers)
- <https://vimeo.com/124643720>

Contact Artmarket.com and its Artprice department - Contact: ir@artmarket.com

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