



PRESS RELEASE

Neuilly-sur-Seine, 27 July 2020

FFP announces the successful sale of SEB shares

FFP announces today the successful sale of 500,000 SEB shares, representing c. 1.0% of the company's share capital as of 30 June 2020. The placement was carried out by way of an accelerated book-building process at a price of €138.5 for a total amount of €69 million.

Following this operation, FFP still holds c. 4.0% of the capital and 5.2% of the voting rights of SEB and entered into a lock-up agreement relating to its shareholding for a 120-day period as from the settlement and delivery date of the placement, subject to certain customary exceptions.

The placement was managed by BNP Paribas as sole Global Coordinator and sole Bookrunner. Settlement and delivery of the shares will take place on 30 July 2020.

This press release does not constitute an offer or solicitation to purchase securities and this share disposal does not constitute a public offering.

Bertrand Finet, Chief Executive Officer of FFP, declared: ***"We are delighted to remain an important and committed shareholder on the Board of Directors of Groupe SEB, which we have been supporting for 16 years now and whose fundamentals and growth are fully in line with our strategy."***

About FFP:

FFP is an investment company listed on Euronext, majority-owned by Etablissements Peugeot Frères. FFP is one of the leading shareholders of Peugeot SA and pursues a minority shareholdings and long-term investment policy. FFP holds participations in listed companies (SEB, Safran, ORPEA, LISI or SPIE), non-listed companies (Tikehau Capital Advisors, Acteon or Total-Eren), co-investments (IHS or JAB Holding), private equity funds and real estate (SIGNA Prime Selection or Immobilière Dassault).

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Any investment decision to buy shares in SEB must be made solely on the basis of publicly available information regarding SEB. Such information is not the responsibility of FFP.

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