

PRESS RELEASE

Teleperformance introduces “Inspired to be the Best” campaign to lead organization with strength, passion and resolve with world-class athletes

Global leader partners with professional athletes; spotlights company’s purpose, passion, and culture

PARIS, May 28, 2021 – In a move to reinforce its commitment to its employees, partners and communities throughout the world, Teleperformance, a leading global group in digitally integrated business services, introduced its “Inspired to be the Best” campaign. Focused on promoting its dedication to culture, diversity and inclusion, the company partnered with four world-class athletes to inspire and motivate Teleperformance employees and partners to persevere and succeed. These include gold medal speed climber champion, **Aries Susanti Rahayu**; extreme wheelchair moto-crosser, **Aaron Fotheringham**; acclaimed world class polo player, **Adolfo Cambiaso**; and world triathlete vice champion, **Vasco Vilaca**.

“At Teleperformance, we are innovators, creators and leaders within the communities and across the markets we work in. And just like these four amazing athletes, those within our organization play to win each day,” said **Teleperformance Chairman and Chief Executive Officer, Daniel Julien**. “This campaign exemplifies Teleperformance’s own vision, mission and values to show what we are all capable of achieving if we work together. Through their ongoing accomplishments, these athletes inspire their passionate fans to achieve their goals.”

The “Inspired to be the Best” campaign is being promoted via the company’s social media channels, [Twitter](#), [TikTok](#) and [LinkedIn](#), along with special Teleperformance special private screenings as a way to inspire and motivate employees throughout 2021.

The “Inspired to be the Best” campaign is just one of the many vehicles that Teleperformance is using to support its employees, clients and partners. The company prides itself on providing support for both employees and the global community as a whole.

More information can be found at <https://teleperformance.com/en-us/insights/inspired-to-be-the-best>.

ABOUT TELEPERFORMANCE GROUP

Teleperformance (TEP – ISIN: FR0000051807 – Reuters: TEPRF.PA - Bloomberg: TEP FP), a leading global group in digitally integrated business services, serves as a strategic partner to the world’s largest companies in many industries. It offers a One Office support services model combining three wide, high-value solution families: customer experience management, back-office services and business process knowledge services. These end-to-end digital solutions guarantee successful customer interaction and optimized business processes, anchored in a unique, comprehensive high tech, high touch approach. The Group's 380,000+ employees, based in 83 countries, support billions of connections every year in over 265 languages and over 170 markets, in a shared commitment to excellence as part of the “Simpler, Faster, Safer” process. This mission is supported by the use of reliable, flexible, intelligent technological solutions and compliance with the industry’s highest security and quality standards, based on Corporate Social Responsibility excellence. In 2020, Teleperformance reported consolidated revenue of €5,732 million (US\$6.5 billion, based on €1 = \$1.14) and net profit of €324 million.

Teleperformance shares are traded on the Euronext Paris market, Compartment A, and are eligible for the deferred settlement service. They are included in the following indices: CAC 40, CAC Support Services, STOXX 600, S&P Europe 350 and MSCI Global Standard. In the area of corporate social responsibility, Teleperformance shares are included in the CAC 40 ESG index, the Euronext Vigeo Eurozone 120 index, the FTSE4Good index and the Solactive Europe Corporate Social Responsibility index (formerly Ethibel Sustainability Excellence Europe index).

For more information: www.teleperformance.com Follow us on Twitter: @teleperformance

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