

## Q3 2025 Revenue

- 17.3% decline in revenue amid strategic transition
- Continued refocusing on key European markets with closure of Swiss subsidiary
- Accelerated rollout of Fusion platform, driving the Group's AI strategy

**London, 28 October 2025 - Invibes Advertising (Invibes), an advanced technology company specialising in digital advertising, announces its revenue for the third quarter of the 2025 financial year.**

In the third quarter of 2025, Invibes posted consolidated revenue of €4.3 million, down 17.3% compared to the same period last year. Cumulative revenue for the first nine months of the year amounted to €13.7 million, down 10.1%, in a digital advertising market still marked by advertiser caution and intense competition.

This trend reflects the ongoing strategic refocusing initiated at the beginning of the financial year, aimed at strengthening the Group's fundamentals and consolidating its trajectory towards a structurally profitable model.

During the quarter, Invibes continued to streamline its geographical footprint with the closure of its Swiss subsidiary, following those in the “start-up” markets.

The Group is now focusing its resources and investments on its main high-potential European hubs — France, Spain, Germany, the United Kingdom, Italy, and Belgium — with a view to simplification, operational efficiency, and sustainable value creation

### **Accelerated rollout of Fusion, the proprietary generative AI platform**

At the same time, Invibes continued to execute its innovation strategy, with the ramp-up of Fusion, its new generation of advertising solutions based on generative artificial intelligence.

This proprietary platform uniquely combines automated content creation and intelligent targeting optimization within a unified ecosystem, offering brands more immersive and effective formats inspired by social ads.

Adopted by several major international brands, Fusion has proven its ability to significantly improve attention rates and advertising effectiveness, paving the way for a new era in digital display advertising.

### **On this occasion, Nicolas Pollet and Kris Vlaemynck, co-CEOs of Invibes, stated:**

*"This third quarter continues the transformation that began at the start of the year. We now have a more agile organization, focused on our most promising markets, and a technology offering that stands out for its ability to combine performance and innovation. By integrating artificial intelligence into our advertising solutions, we are redefining the standards of digital display advertising and creating the conditions for a return to profitable growth. "*

### About Invibes Advertising

At Invibes, our mission is to drive positive brand impact and business outcomes by prioritizing the uniqueness of every ad opportunity through valuable advertising solutions.

Invibes proprietary technology leverages GenAI-powered solutions to enhance campaigns—delivering hyper-personalized, impact-driven advertising experiences tailored to each audience and context. By combining hyper-personalized creatives and targeting, Invibes ensures campaigns deeply resonate with consumers, delivering unparalleled engagement, brand uplift and business outcomes for advertisers.

To partner with top global companies like Microsoft, Coca-Cola, IKEA, Volkswagen, and H&M, we rely on exceptional people. At Invibes, we cultivate an energetic, open environment that fosters ideation, growth and #GoodVibes, that shines through to our clients.

### Rethink Possibilities

[www.invibes.com](http://www.invibes.com)

Invibes Advertising is listed on the Euronext Stock Exchange  
(Ticker: ALINV – ISIN: BE0974299316)

### Read our latest press releases at:

[www.invibes.com/investors](http://www.invibes.com/investors)

### Follow the latest news about Invibes Advertising on:

**LinkedIn** [@Invibes Advertising](#)

### Financial & Corporate Contacts:

**Kris Vlaemynck, co-CEO**

[kris.vlaemynck@invibes.com](mailto:kris.vlaemynck@invibes.com)