



Press Release

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Xilam Animation's *Submarine Jim* Sets Sail with Global Broadcasters

Upcoming Adventure Comedy Series Heads to BBC, RTS, RTBF, VRT, NPO, YLE, NRK, Noga- and Warner Bros. Discovery



Xilam Animation, Academy Award®-nominated French animation studio, has inked a fresh wave of international pre-sales for *Submarine Jim*, its new 52 x 11' 2D adventure comedy series which is scheduled to complete delivery in June 2026. With premieres commencing via select partners in March 2026, the new free-to-air deals secured by Xilam include the **BBC** (UK and Ireland), **RTS** (French-Switzerland), **RTBF** and **VRT** (Belgium), **NPO** (Netherlands), **YLE** (Finland), **NRK** (Norway), **Noga** (Israel), alongside **Warner Bros. Discovery** in EMEA, Latin America, Southeast Asia and South Korea.

Targeted at kids aged 6-9 years, *Submarine Jim* was created by Frédéric Martin – the acclaimed director behind Xilam's hit preschool series *Oggy Oggy* – and was previously pre-sold to France Télévisions



(France) and Super RTL (Germany). The series delves into the tale of a naive, young dolphin named Jim, who when tasked with steering the world's first-ever submarine on wheels, leads a motley crew of underwater friends on a whirlwind journey across the continents.

Their water-filled tube has left the ocean to seek out an unlikely destination, the fabled pristine waters of a place called... Las Vegas. Luckily, with no set route in sight, their journey promises to be a long and winding one. Along the way, as they embark on their mission and navigate plenty of twists, Jim will be torn between his captain responsibilities and fun times with his best friends: Bianca, the daring orca and the ever-reliable ship steward, Cyril the anchovy. Together, they navigate the choppy waters of friendship and self-discovery.

These new deals follow the recently announced sales and launch of Xilam's CG preschool proprietary series *Piggy Builders* – commissioned by BBC (UK), France TV (France), ZDF (Germany). In 2025, the series sold to RTS and RSI (Switzerland), Warner Bros Discovery (Italy), YLE (Finland), Ketnet (Belgium), SVT (Sweden), HRT 3 (Croatia), MTVA (Hungary), Télé-Québec (Canada), LTV (Latvia), Mediacorp (Singapore), Noga (Israel)

Safaa Benazzouz, EVP Distribution at Xilam Animation, said: *"Since we were first introduced to Frédéric's vision for Submarine Jim, we knew it had all the ingredients to captivate broadcasters and audiences alike – with laugh-out-loud comedy, an unforgettable crew of characters and plenty of fun twists and turns along the way. Following our recent success with Piggy Builders, it's fantastic to now be welcoming an array of leading broadcasters from across the globe for another of our original creations in this challenging market. We look forward to diving into the show's international roll-out and introducing audiences to the hilarious adventures of Jim and his underwater friends."*

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About Xilam

A major player in animation, Xilam is an integrated studio founded in 1999 that creates, produces and distributes original programmes in more than 190 countries for both children and adult audiences. Xilam content is broadcast on television, and is also available on SVoD platforms including Netflix, Disney+, Amazon and AVoD streaming platforms including YouTube and Facebook. Xilam also launched TOON BOX, its brand new, kids safe, ad-free streaming platform. With its creativity and capacity for innovation recognised worldwide, its unique expertise in CGI, as well as editorial and commercial expertise at the cutting edge of its industry, Xilam is positioned as a key player of the market.

Each year, Xilam builds real successes and capitalises on its powerful historical brands including “Oggy and the Cockroaches”, “Zig & Sharko” and “Where’s Chicky?”, as well as new properties such as “Oggy Oggy” for a preschool audience, “Mr Magoo” and “Karate Sheep”, and Academy Award® nominated adult feature film *Lost My Body*. Additionally, Xilam handled the production of the new adaptation of the “Chip ‘n’ Dale” characters for Disney+. Xilam employs more than 400 individuals across its studios in Paris, Angoulême in France and Ho Chi Minh in Vietnam. Xilam was ranked France's leading animation studio for the 2018-2023 period in a report by the French National Centre for Cinema and Animation (CNC).

Xilam is listed on Euronext Growth Paris- PEA – PME Eligibility.

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For more information: www.xilam.com

